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CALL FOR APPLICATION TO PUGLIAEXPERIENCE 2014 - 2015

As part of the “Apulia Audiovisual Workshop” project

Project ref. code B39E12000900004

As part of an agreement with the Apulia Film Commission Foundation, the Apulia Region has entrusted the Foundation with organizing the “Apulia Audiovisual Workshop”, outlined under long-term program Axis IV – Intervention Line 4.3, Action 4.3.1, approved by Regional Deliberation no. 1825 (5 August 2011). The Apulia Film Commission will oversee a selection of candidates to participate the international “PugliaExperience 2014 - 2015” workshops.

Art. 1 Introduction

Under Deliberation no. 156 (10 February 2009), the Regional council approved the implementation of measures carried out under Intervention line 4.3, action 4.3.1 of Axis IV, “Promotion of natural and cultural resources for development and local attraction” set out under Operative Programme 2007-2013, European Regional Development Fund (Regional Deliberation no. 146, 12 February 2008).

The “Apulia Audiovisual Workshop” has been organised because of its strategic importance and it has been classified as a “Regional measure”.

The Apulia Film Commission Foundation (AFC) was selected to carry out this measure as set out in the Convention agreed on the 12 April 2012.

Among the objectives set out in the AFC statute there is the local promotion of initiatives for TV and film production. A further aim is to ensure, in collaboration with other public and private bodies, the provision of skills training, research, study and experimentation.

In light of this, the Apulia Film Commission Foundation, as part of its recognized institutional activity, is organizing two workshops for sixteen (16) professional scriptwriters from all over the world. This edition, organized in partnership with eQuinox Europe e.V. (an independent,

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non-profit association founded in 2001 to support European filmmakers on an international level) **will be focused on TV series writing.**

The two workshops will take place **from 17th November to 6th December 2014** and **from 9th to 21st February 2015.**

The “PugliaExperience 2014 - 2015” workshops aim to use the local area (Apulia region) as a source of inspiration in creating stories for TV series and developing skills of the successful candidates through a series of guided workgroups and presentations given by respected scriptwriters and professionals from international film and TV broadcast-industry.

The initiative is part of an objective to establish an international workshop aimed at professional scriptwriters from all over the world. It will be organized throughout the whole territory of the Apulian region and in the AFC offices (Bari, Foggia, Lecce).

Art. 2 Details of the “PugliaExperience 2014 - 2015” programme

The workshops will take place in Apulia and will be held in **two different sessions**: from 17th November to 6th December 2014 and from 9th to 21st February 2015 (subject to changes in case of logistical or organizational need or force majeure). “PugliaExperience 2014 - 2015” aims to use the local area (Apulia) as a large-scale “set” to inspire scripts for international television industry productions.

In order to attend it, participants should enter the programme with an idea / concept for a TV series to be set in Apulia. During the workshops they will further develop the original idea inspired by the places, events, history and people they will discover during the 20 days of travel throughout the provinces of the Apulia region (location scouting).

The **first workshop**, from Monday 17th November to Saturday 6th December 2014, will focus on:

- An itinerant scriptwriting programme conducted by James V. Hart (<http://www.imdb.com/name/nm0366337/>) assisted by international experts;
- Organized trips (location scouting) into the provinces of Apulia region where participants meet and discover people, places, history and traditions which should be useful in developing their stories;
- An individual work programme that aims participants to draft and develop their own script.

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The **second workshop**, from Monday 9th February 2015 to Saturday 21st February 2015, will focus on:

- A pilot episode's creation for TV series (each participant will develop an individual project);
- A final pitch session (20th and 21st February 2015) with a panel of international television industry producers and/or professionals.

English is the unique and official language of the workshop.

The total "experience" includes scriptwriting sessions, roundtables, writing teams, pitch sessions, screenings and discussions, location scouting, presentations and tutoring, personal and cultural exchanges, social activities, follow up.

Each participant will be issued with a certificate of attendance.

PugliaExperience 2014-2015 has no cost of participation (totally free of charge). In addition, all expenses related to travel, accommodation and food in Apulia are covered and organized in their entirety by the Apulia Film Commission Foundation.

Art. 3 Conditions of participation, admission requirements and priority requisites

The total number of participants is limited to 16 (sixteen).

Mandatory and basic requirements in order to apply are:

- Proven professional experience as scriptwriter or director and/or certified qualification as screenwriter or director from specialist training schools or bodies (public or private);
- Excellent level of written and spoken English.

Extra requirement (not mandatory) is:

- Proven professional experience as TV series scriptwriter or director;

For the participation to PugliaExperience 2014-2015 is recommended to have a laptop with Wi-Fi connection and a Skype account.

Participants from previous PugliaExperience workshops could re-apply.

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Art. 4 Application Pack

The application pack to be submitted includes the following documents:

- The **application form** duly filled and signed (attachment A);
- A **statement of truth**, certifying the veracity of the information provided in the CV and that the applicant is the only author of the concept submitted and that she/he has not sold the rights of the concept (attachment B);
- A **professional CV**, preferably in EU format or Europass;
- A copy of a valid **identity document**;
- An **original concept** (within 6.000 and 10.000 characters spaces included) for a TV series script which could be set in Apulia. For further information about the Apulia region please visit the following page:

<http://en.apuliamfilmcommission.it/projects/puglia-experience/about-apulia>

All documents have to be scanned and uploaded as a one-file (maximum 6mb) on the specific section of Apulia Film Commission website:

<http://tools.apuliamfilmcommission.it/lavoraconnoi/PE2014.php>

All the documents must be written in English.

Art. 5 Evaluation and selection procedures

An Evaluation Committee nominated by the Apulia Film Commission will carry out the participant selection. Applicants may be contacted (by appointment) to participate in an audio-video interview on Skype with a member of the selection committee.

Moreover, in order to maintain group cohesion, a balance will be sought in the final selection between styles, geographical origins and ages of candidates.

Upon final selection by the end of September 2014, a list of the successful candidates will be available on the official website of the Apulia Film Commission www.apuliamfilmcommission.it.

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Only successful candidates will be contacted by e-mail. This will include a letter of confirmation to be completed, signed, scanned and returned to the AFC office.

In case of applicant withdrawal or missing or late confirmation, applicants from lower places on the classification in order of evaluation, will be given the right to participate.

Art. 6 Terms and procedures of participation

Applicants should send the documentation outlined above by **scanning and uploading it as a one-file (maximum 6mb)** on the specific section of Apulia Film Commission website:

<http://tools.apuliasfilmcommission.it/lavoraconnoi/PE2014.php>

The only official way to apply is by the above link. Other ways of application are not allowed and will not be taken under consideration by AFC offices.

The deadline for applications is Thursday 25th September 2014, at 23:59 (Italian local time).

Please note that in the event of TV series production created and developed during the workshops, "PugliaExperience – Apulia Audiovisual Workshop" official logo must be pointed out in the credits and/or opening titles, in all the communications, marketing activities and materials. In addition, the following sentence must be written: "This TV series has been created and developed within the PugliaExperience Apulia Audiovisual Workshop 2014 – 2015 project".

Participants must be full-time available until the end of the two workshops and during all the activities planned as detailed at the art. 2 "Details of the "PugliaExperience 2014 - 2015" programme.

Art. 7 Exclusion

The following cases will lead to the exclusion of the applicant from the selection procedure as defined in articles 5 and 6;

- a) Documentation sent after the deadline or in a procedure different from that set on articles 5 and 6;
- b) Missing application form and / or incomplete or erroneous compilation of the form;
- c) Missing or incomplete attachment of required documentation (art. 5).

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Art. 8 Place of jurisdiction

In case of any dispute based on or resulting from the application procedure, the place of jurisdiction will be exclusively that of Bari.

Art. 9 Treatment of personal data

Under Legislative Decree 196/2003, the data requested in the application procedure and application form will be used exclusively for the reasons outlined in the application notes and will be processed with or without electronic means in strict accordance with regulations and obligations of privacy.

By applying, potential participants accept, without exception, all clauses set out in the application procedure.

For any further information, please visit:

<http://en.apuliasfilmcommission.it/projects/puglia-experience>

or contact us:

e-mail pugliaexperience@apuliasfilmcommission.it

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Bari, 28th July 2014

Prot. N. 2518/14/U

Antonia Gaeta
AFC Foundation President
Sole Project Supervisor ERDF Puglia 2007 – 2013
Axis IV – Action 4.3.1.

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